



City of
Spanish Fort



Michael M. McMillan, Mayor
7361 Spanish Fort Blvd.
Spanish Fort AL 36507

February 1, 2025

Greetings,

I would like to invite you to partner with *The City of Spanish Fort* by becoming a sponsor of the **15th Annual Delta Woods & Waters Expo**. This year's event will be held on April 24th through April 26th at 5 Rivers - Delta Resource Center on the Causeway.

The Expo is a worthwhile community event that showcases the unique natural resources of the Mobile-Tensaw Delta, promotes responsible outdoor recreation, and fosters an appreciation of this amazing landscape that we refer to as "The Delta". In keeping with our mission, more than 700 fourth-grade students, teachers, and parent-chaperones from our Eastern Shore schools, will attend the Expo on field trips, throughout April 25th and April 26th. These groups will learn about the estuary flora and fauna indigenous to the Delta, responsible camping techniques, outdoor ethics, boating safety, and the history of the Delta. Once the school days end, we host the community Expo Day on Saturday, April 27th. Expo attendees will have the opportunity to discover the Delta through live presentations and hands-on experiences that bring to life the history of the Delta, providing a deeper understanding of Alabama's past. For a full lineup of the day's offerings, please follow us on Facebook and visit our website at www.deltawoodsandwatersexpo.com.

Each year, the enthusiasm and interest generated by the Delta Woods & Waters Expo reminds us that we are fortunate to live in such a remarkable place and how important it is for us to enjoy and preserve our ecosystem and the Mobile-Tensaw Delta. The Delta Woods & Waters Expo is admission-free and entirely supported by the *City of Spanish Fort*, 5 Rivers Delta Resource Center, scores of volunteers, and sponsorships of individuals and businesses like you! We hope that you will partner with us this year and support the 2024 Delta Woods & Water event. A Sponsorship Commitment Form is enclosed for your consideration. If you are ready to be a sponsor, please complete the form and return with your check. Various sponsorship levels are available, and I welcome any questions regarding your participation.

Sincerely,

Michael M. McMillan
Mayor



DELTA WOODS & Waters EXPO

Sponsorship Commitment 2025

COMPANY NAME

COMPANY CONTACT

ADDRESS

CITY

STATE

ZIP CODE

PHONE

EMAIL

YOUR NAME/COMPANY NAME AS YOU WISH IT TO APPEAR:

SPONSORSHIP CATEGORY:

SPONSORSHIP AMOUNT:

PAYMENT OPTIONS

- Enclosed is my check for \$ _____ payable to The City of Spanish Fort
- I will pay in person at The City of Spanish Fort Building Department, 7631 Spanish Fort Blvd.
- Please charge my credit card (plus 4% service charge) for \$ _____
 - Visa Mastercard American Express Discover
- Please provide an invoice.

CARDHOLDER NAME

SIGNATURE

CARD NUMBER

EXPIRATION DATE

CVV



Spanish Fort

The City of Spanish Fort
Petie Byrd, Marketing Director
251-410-6523
pbyrd@spanishfortal.gov



2025 SPONSORSHIP LEVELS

	# of Expo Lunch Tickets Saturday, April 26th.	# of Tickets to Event Reception (Live Music, Dinner, Drinks) Thursday, April 24.	Private Ecotour & Raptor Encounter with Biologist, Mark Wetzel	Option to supply your brand's promotional items/ goodie bags	One framed print of the official artwork for the Expo	Recognition in Eastern Shore Chamber of Commerce newsletter	Logo displayed on sponsor's banner during 3 day event	24x18 Sign with logo displayed at the Expo	Social Media Recognition following the event	Social Media Recognition in advance of the event
PELICAN Sponsor \$2,500	6	Table								
DELTA Sponsor \$1,000	4	4								
WOODS Sponsor \$500	2	2								
WATERS Sponsor \$250		2								
FRIEND OF THE DELTA \$100										

TITLE SPONSOR OPPORTUNITY

VIP Tent with 3x5 Logo Banner at the Expo on Saturday, April, 26th.

Special recognition on local news segment, radio, and billboard.

Prominent table at the reception on Thursday, April 24th.

First opportunity to renew as the following year's Title Sponsor slot.

Sponsorship allows you to:

Promote your business over a year with multiple marketing tools.

There are a variety of levels we drive people to this event from print, social media exposure local news outlets, radio blasts, billboard, and on-location signage.

Foster a love of outdoor recreation, environmental treasures, and outdoor ethics.

Make a lasting impact towards preserving our local wildlife, marine life, and waterways.

Thank you for your generous support of the 15th Annual Delta Woods & Waters Expo!